

Dean Smith's Testimonials

- Dean has been my hairdresser exclusively for the past 26 years. I am always happy with her work and have recommended her to many friends and family members over the years. She always seems to know what I want -and is not afraid to recommend what she feels is right for me. Dean is always learning new techniques and is knowledgeable about new hair products and styles. Her shop is immaculate, her appointments are timely and convenient, and she makes the time spent in her shop relaxing and enjoyable. I highly recommend Dean for all of your hair care needs. ~ Barbara Perryman, Ormond Beach
- How long have I been coming to you to get my hair done, longer than I can remember... It all started at Jack-N-Jeans at the mall. Remember how dirty that place was? I tried to tell you then that you would do better in your own salon and now look where you are. You have an awesome salon, very clean and nicely decorated. The colors that you chose for the salon are comforting and offer a relaxing environment for all who enter. As a stylist you are always open to listening and offering your valuable input, yet not in a pushy manner. You are always looking for ways to improve which is refreshing. Thanks for being a great stylist and friend. ~ Darlette
- I always loved the short, sassy haircut look and had boasted that "one of these days" I would cut my hair. Since I can remember I've had really long straight hair past my waist. It was my trademark. About two years ago a friend convinced me to find a picture of a short style I wanted and go have consultation with her stylist, which was Dean Smith. Dean was so encouraging and helpful and gave me the confidence I needed to set up an appointment and "take the plunge!" I have never regretted my decision. I love the cut. It's exactly what I was hoping for. I was also able to send my two foot pony tail to Locks of Love! This haircut is a little spunky for a Children's Pastor, which I am. On one hospital visit, a parent said the nurses were talking about a woman who said she was a Children's Pastor but looked more like a punk rock star. Like I said, the cut is exactly what I was hoping for. Thanks, Dean for two years of great haircuts! ~ Carrie Graham
- I love going to Dean at Hair Grafix. Her technique for washing my hair is like a head massage, and I always leave feeling relaxed and looking nice. Wish I could have Dean do my hair every day!! ~ Mickey
- Dean is always on schedule, and keeps me looking neat and trim. My family also goes to Hair Grafix, and I've referred several friends to Dean. ~ Jim
- Dean Smith was introduced to me by my mother-in law, Edwina about 25 years ago. Mom's hair always looked lovely and when I would visit Daytona Beach I started having Dean do my hair. She has a professional demeanor and her salon attests to that. There have been numerous ladies stop me in a store to ask me the name of my hairdresser because of how my hair looked. Dean is prompt, pleasant and fairly priced. When you are at her salon you are given her full professional attention. She comes well recommended. ~ Sandy-Long Island, New York
- I have never been happy with my unruly, wavy and frizzy hair UNTIL I had a KeraSmooth Treatment done at Hair Grafix Salon. My hair has never been so shiny and wave and frizz free. I can blow it dry or let it air dry and use a flat iron and I look like I stepped out of a Hair Salon. I can even sleep on it and it looks the same as when I styled it the day before! THANK YOU SO MUCH HAIR GRAFIX!!! YOU ROCK! ~ Lynn from Ormond Beach
- I have been associated with Dean for several years. We worked through her Redken educator training which was a difficult training but Dean made it through with flying colors!!! She has a beautiful salon in Holly Hill. Her co-worker Ruth Gilbert, I have also been associated with for several years. You will not be disappointed with their ability to do beautiful work. ~ Diane Forbes, Saloncentric Sales Consultant

- Dean is always friendly and I get the hair color and cut that I ask for. When I get my hair done by Dean it makes such a difference in how I look and it makes me feel great. I see myself being a loyal client for years. – Stacy N
- Dean has been my "magnificent, magical " beautician for more than 15 years. As a cosmetologist myself, I would only let Dean touch my hair. She and I have created many different hair styles and colors to fit my mood over the years. We have have fun deciding on a new "creation" of the day. She is like a sister to me as well as to my family, whom she has styled. My mother, sister, husband , two daughters, son, niece, and a couple of friends have experienced Dean's "magical" work. Her creation (my hair) is an advertising billboard. One day I was sitting in a waiting room at the Toyota dealership and a woman commented on how beautiful my hair looked to her. She was new in town and asked where I get my hair done so I directed her to Dean. Well, she is a regular client to Dean now. Wow, that is a testimonial to Dean's Magic !!! ~ Linda Carter
- Dean is the only person I trust to cut my crazy hair. She's a true artist and a true professional. ~ Steve Chryssos, Associate Publisher, Grassroots Motorsports Magazine, Classic Motorsports Magazine
- I have been a faithful client of Dean Smith for close to 30 years, and she is a valued friend. The cut and color are always what I want and I receive countless compliments about my hair. ~ Ellen
- I have been a customer of Dean's for over 18 years. My son first went to Dean for a haircut and liked her work so much he told me to give her a try and I've been with Dean since. I have followed Dean wherever she has gone. Now that she has her own salon – it's a great place to go and be pampered. I am a red head which is a really hard color to look natural without getting a brassy look to the color. I have received many compliments on my hair color. Also I am now almost white which is really hard to cover but Dean does such a great job you would never know. Dean is a color specialist and very professional. She also gives a great hair cut which I have also received many compliments on. One thing everyone says is my hair always looks good – that's a mark of a great hairdresser! ~ Darlene Bettini
- I am one of those people that will be loyal to a product or service that I like until the quality deteriorates or the cost rises to the point that it is out of proportion with the product or service. Based on that, I have been a customer of Dean's for over 25 years and counting. I met Dean as a walk-in at Jack & Jeans at Volusia Mall. I can honestly say no other professional stylist has cut my hair since then. I have followed Dean to several salons over the years, from the typical mall salons to the high end spa and style salons. When she told me she was opening her own place, I was very excited for her. I knew with her experience, she had the potential of opening a first class place. I was impressed the first time I walked in to Hair Grafix. Dean had taken all the right things from all the places she had been. Hair Grafix makes you feel comfortable whether you are male or female, young or old. This is not only because of the comfortable setting she has put together, but Dean's personality that makes you feel welcome. It goes without saying that Dean is an excellent stylist. I have gone through many changes over the years and she has done all of them superbly. In all my visits, Dean has always remained professional and has always respected my loyalty. When I consider what I was charged 25 years ago to now, it is one of the best values I get! ~ Bruce Crouse
- My old hairdresser was such a flake. It was a huge production just to get an appointment with her, and she almost always cancelled at the last minute. Once I would finally get in, I'd only trust her to do a quick "across the bottom" cut, because I'd seen how messed up some of her more "creative" haircuts had been. Now I go to Dean's, and she always makes my hair look adorable, and somehow a lot thicker than it is. Because it's quite fine on its own. I'm always happy with Dean's work, no matter what. And I'm always willing to say 'Dean, do whatever you think will look best on me. ~ Katie Suddard
- I used to go to the places with \$10 haircuts (which somehow turned into \$15 haircuts by the time I was done). Dean may be slightly more expensive, but it's worth \$5 to me to not have to witness a trainwreck on my head in the mirror. ~ Tom Suddard

- The latest styles or a classic look -- you can expect the exceptional at Hair Grafix Salon in Holly Hill! Dean Smith offers professional services in a sumptuous spa setting. You will leave looking spectacular and feeling on top of the world. Truly a cosmopolitan salon in a small-town setting, Hair Grafix will keep you current with the latest styles and products. Stop in; it just may change your life! I wouldn't go anywhere else.... Thanks, Dean ~ Ortrud Jacobsen